



# Will this be our worst steelhead fishing season ever?

Not so long ago, more than a million wild steelhead would flood our rivers to spawn before returning to the Pacific Ocean to do it all over again.

## Not any more.

Scientists predict this year's return of wild Snake River steelhead will be among the lowest ever recorded. Unless we act quickly, one of nature's recurring miracles in the Northwest will **fade away forever**—taking our businesses, communities and way of life with it.

Earlier this year, Idaho Congressman Simpson served a bold proposal to restore the lower Snake River and make big investments in our region.

## All eyes are now on Northwest senators.

What will they do—before steelhead, our livelihoods, and our traditions go extinct forever?

Take Action Now:

[www.SteelheadMeanBusiness.org](http://www.SteelheadMeanBusiness.org)

